

2009 USA Postal Card Issues

27¢ MacCracken Hall – Miami University Postal Card

Quantity Issued: 5,000,000 single cards. Sold at 3¢ above face value per card. First Day: February 17, 2009, Oxford, OH.

S568 – MacCracken Hall (Scott UX554)

Top Picture: S568

28¢ Black/Red Koi Postal Card (single, sheet)

Quantity Initially Issued: 20,000,000 single (A) cards and 2,090,000 cards in sheets (B) of 40 (4x10). Sold at 3¢ above face value per card. First Day: April 17, 2009, New York City, NY.

S569A – Koi (Scott UX555)

S569B – Koi (Scott UX555)

Top Picture: S569A, S569B

28¢ White/Gold Koi Postal Card (single, sheet)

Quantity Initially Issued: 20,000,000 single (A) cards and 2,090,000 cards in sheets (B) of 40 (4x10). Sold at 3¢ above face value per card. First Day: April 17, 2009, New York City, NY.

S570A – Koi (Scott UX556)

S570B – Koi (Scott UX556)

Top Picture: S570A, S570B

28¢+28¢ Koi Message-Reply Postal Card (double)

Quantity Initially Issued: 1,272,000 card pairs. Sold at 6¢ above face value per pair. First Day: April 17, 2009, New York City, NY.

MR58 – Koi (Scott UY48) Message side w/ design of S570, Reply side design of S569

28¢ The Simpsons

Quantity Issued: 601,200 cards (150,300 each of 4 designs), in booklets of 20 cards (30,060 - four each of 5 designs). Sold as booklet (20 cards) for \$14.95. First Day: May 7, 2009, Los Angeles CA.

S571 – Homer (Scott UX557)

S572 – Marge (Scott UX558)

S573 – Bart (Scott UX559)

S574 – Lisa (Scott UX560)

S575 – Maggie (Scott UX561)

S571a-S575a Booklet of 20 cards (Scott UX561a)

Top Picture: Booklet cover for S571a-S575a

Bottom Picture: S571 Picture side (typically matches indicia)

28¢ Gulf Coast Lighthouses Picture Postal Cards

Quantity Issued: 601,200 cards (150,300 each of 4 designs), in booklets of 20 cards (30,060 - four each of 5 designs). Sold as booklet (20 cards) for \$14.95. First Day: July 23, 2009, Biloxi, MS.

S576 – Matagorda Island Lighthouse (Scott UX562)

S577 – Sabine Pass Lighthouse (Scott UX563)

S578 – Biloxi Lighthouse (Scott UX564)

S579 – Sand Island Lighthouse (Scott UX565)

S580 – Fort Jefferson Lighthouse (Scott UX566)

S576a-S580a Booklet of 20 cards (Scott UX566a)

Top Picture: Booklet cover for S576a-S580a

Bottom Picture: S576 Picture side (typically matches indicia)

28¢ Early Television Memories Picture Postal Cards

Quantity Issued: 801,200 cards (40,060 each of 20 designs), in booklets of 20 cards (40,060 - one each of 20 designs). Sold as booklet (20 cards) for \$14.95. First Day: August 11, 2009, North Hollywood, CA.

S581 – Alfred Hitchcock Presents (Scott UX567)
S582 – George Burns & Gracie Allen Show (Scott UX568)
S583 – Dinah Shore Show (Scott UX569)
S584 – Dragnet (Scott UX570)
S585 – Ed Sullivan Show (Scott UX571)
S586 – The Honeymooners (Scott UX572)
S587 – Hopalong Cassidy (Scott UX573)
S588 – Howdy Doody (Scott UX574)
S589 – I Love Lucy (Scott UX575)
S590 – Kukla, Fran & Ollie (Scott UX576)
S591 – Lassie (Scott UX577)
S592 – The Lone Ranger (Scott UX578)
S593 – Adventures of Ozzie & Harriet (Scott UX579)
S594 – Perry Mason (Scott UX580)
S595 – The Phil Silvers Show (Scott UX581)
S596 – Red Skelton (Scott UX582)
S597 – Texaco Star Theater (Scott UX583)
S598 – Tonight Show (Scott UX584)
S599 – Twilight Zone (Scott UX585)
S600 – You Bet Your Life (Scott UX586)
S581a-S600a Booklet of 20 cards (Scott UX586a)

Top Picture: Booklet cover for S581a-S600a
 Bottom Picture: S581 Picture side (typically matches indicia)

44¢ Kelp Forest Picture Postal Cards (Nature of America Series)

Quantity Issued: 150,600 cards (15,060 each of 10 designs), in sheetlets of two (1x2) cards (two different indicia per sheetlet). Assembled into packet sets of one each of 5 different sheetlets (10 cards total) for \$8.95. First Day: October 1, 2009, Monterey, CA.

S601 – Western Gull, Otter, Urchin (Scott UX587)
S602 – Lion’s Mane Nudibranch (Scott UX588)
S603 – Northern Kelp Crab (Scott UX589)
S604 – Vermilion Rockfish (Scott UX5890)
S605 – Yellowtail Rockfish, Anemone (Scott UX591)
S606 – Pacific Rock Crab, Snail (Scott UX592)
S607 – Harbor Seal (Scott UX593)
S608 – Brown Pelican (Scott UX594)
S609 – Treefish, Turban Snail, Anemone (Scott UX595)
S610 – Copper Rockfish (Scott UX596)
S601a-S602a Sheetlet of 2 cards (Scott UX588a)
S603a-S604a Sheetlet of 2 cards (Scott UX590a)
S605a-S606a Sheetlet of 2 cards (Scott UX592a)
S607a-S608a Sheetlet of 2 cards (Scott UX594a)
S609a-S610a Sheetlet of 2 cards (Scott UX596a)

Top Picture: S601-S610 Picture sides (typical of all)

Koi sheet cards (S569B, S570B) were printed on the same sheet of 40, with alternating designs. The Simpsons, Lighthouse, Television and Kelp Forest cards contain additional copyright wording and some additional explanatory text. Each card contains the USPS copyright notice and the year date 2009. MacCracken and Koi cards also indicate recycled paper. Lighthouse and Kelp picture postal card indicia have simulated edge die-cutting. All Picture Postal Card issues have matching indicia artwork (minus value, occasionally with extra text and/or graphics) reproduced on the reverse side, enlarged or cropped to fill the entire space. The front of each booklet cover opens to reveal the picture side of the cards. Sheetlet sets are wrapped in non-archival shrink-wrap plastic which collectors should consider discarding.